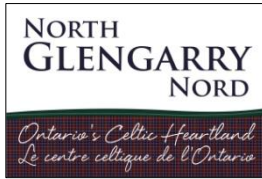


Community Development Committee

AGENDA

Wednesday, June 26, 2019 at 3:00 pm
Sandfield Centre, 102 Derby St West, Alexandria

- 1) **CALL TO ORDER**
- 2) **DECLARATION OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF**
- 3) **ADDITIONS, DELETIONS OR AMENDMENTS**
- 4) **ADOPTION OF THE AGENDA**
- 5) **ADOPTION OF PREVIOUS MINUTES**
 - a. Minutes for the May 28, 2019 meeting
- 6) **BUSINESS ARISING FROM THE MINUTES**
- 7) **DELEGATIONS**
- 8) **AGENDA ITEMS**
 - a. Marketing Plan Working Group
 - b. School Boundary Working Group
 - c. Amending the electoral districts to have North Glengarry in the same territory as South Glengarry and Cornwall
 - d. Population and Maintenance of Community Assets Listing
 - i. General Discussion
- 9) **PENDING BUSINESS**
- 10) **CORRESPONDENCE/INFORMATION ITEMS**
 - a. Key Information Report – Economic Development Update (Document Attached)
- 11) **NEXT MEETING – July 24, 2019 – Sandfield Centre at Island Park**
- 12) **ADJOURNMENT**



Community Development Committee

5a

MINUTES

Tuesday, May 28, 2019 at 3 pm
Sandfield Centre, 102 Derby St West, Alexandria

A meeting of the Community Development Committee was held on Wednesday, April 24, 2019, at 3:09 pm at the Sandfield Centre (102 Derby Street West, Alexandria).

PRESENT: Carma Williams, Chair
Jeff Manley, Councillor
Brenda Noble, Councillor
Gina Dragone, Community Representative
Rory Levert, Community Representative
Michael Madden, Community Representative
Anne Leduc, Director – Community Services / Recording Secretary

REGRETS: David Fillion, Community Representative
Dean MacGillivray, Community Representative
Sarah Huskinson, CAO

1) CALL TO ORDER

The meeting was called to order at 3:09 pm

2) DECLARATIONS OF PECUNIARY INTEREST

There were no declarations of pecuniary interest by the members present.

3) ADDITIONS, DELETIONS OR AMENDMENTS

None

4) ADOPTION OF THE AGENDA AS MODIFIED

Moved by: Gina Dragone

Seconded by: Rory Levert

THAT the agenda for the Community Development Committee for May 28, 2019 be adopted as is.

Carried.

5) ADOPTION OF THE PREVIOUS MINUTES

Moved by: Jeff Manley

Seconded by: Brenda Noble

THAT the minutes of the April 24, 2019 Community Development Committee meeting be accepted as presented.

Carried.

6) BUSINESS ARISING FROM THE MINUTES

There was no new business arising from the minutes.

7) DELEGATIONS

None

8) AGENDA ITEMS

- a. Population Statistics
- b. Age Characteristics Statistics
- c. Building Permits

Information was presented by staff on the population, age characteristics and building permit statistics. It was noted that the largest decline in population is the age group between 18 and 28 years old. This is a fact that is consistent with the information received from the Corporate Strategic Plan and is aligned with other rural municipalities in Eastern Ontario.

d. Review of Population and Maintenance of Community Assets Listing

The enclosed chart was reworked by the Committee to set the items that the Committee can directly affect (Primary List) and those that are under the capacity or influence of other organizations (Secondary List).

Population and Maintenance of Community Assets Listing

PRIMARY LIST		
Category	Item	Owner / Action
Maintenance of Community Assets	Protecting and strengthening Glengarry Memorial Hospital's long-term viability	Update to be obtained from HGMH's management. <ul style="list-style-type: none">• Carma to invite HGMH (Louise Quenneville) to make a presentation to the Community Development Committee.• Senior's Village.
Population	Address next steps for Agri-food and Agri-tourism	Ongoing - Economic Development (in-house and in partnership with other municipalities, organizations and businesses). <ul style="list-style-type: none">• Interest from businesses in doing farm

		<p>tours and partnering with other businesses to create a critical agri-tourism mass.</p> <ul style="list-style-type: none"> Commercial Kitchen project is near completion. Gina will send an update to be added to the Committee's agenda.
Population	<p>Create a plan to address population growth (attraction of new residents – from West Island, East Ottawa, Amazon)</p> <ul style="list-style-type: none"> Increase population across all demographics (seniors, youth, adults, disabled individuals, etc.) 	<ul style="list-style-type: none"> Ongoing - Economic Development / Government Organizations / Community Partners Carma searching for contractors for land available to be developed for housing. Anne to contact developer to discuss Maxville property. Email group if a new developer contact is made.
Population	Lagoon upgrade	<ul style="list-style-type: none"> Ongoing – July target for update
Population	Strategic residential development on the fringe of Alexandria that would not require infrastructure (estate lots)	<ul style="list-style-type: none"> Planning / Economic Development Evaluate the properties that the Township owns and possible land available for sale. Bring to Building / Planning department.
Population / Maintenance of Community Assets	High-speed internet	<ul style="list-style-type: none"> Ongoing - Eastern Ontario Wardens' Caucus – Eastern Ontario Regional Network project Expecting update on funding.

SECONDARY LIST		
Category	Item	Owner / Action
Maintenance of Community Assets	Develop a Forest Conservation Plan	<ul style="list-style-type: none"> Ongoing - Planning
Maintenance of Community Assets	Maintain schools (viability of secondary schools)	<ul style="list-style-type: none"> Continuous – SOS group and partners Committee formed between several municipalities to look at the possibilities to look at reducing school boards in SDG. The idea is to look at efficiencies that could be obtained through this proposal. A goal is to educate children close to their communities. The intention is to bring a proposal to the Minister of Education.
Population	Develop comprehensive Communications Plan at the Township level	<ul style="list-style-type: none"> Under the direction of the CAO

Population	Develop comprehensive Communications Plan at the Township level	<ul style="list-style-type: none"> Under the direction of the CAO
Population	Ensure good Customer Service at Township	<ul style="list-style-type: none"> Under the direction of the CAO
Population	Lobby businesses to relocate to North Glengarry	<ul style="list-style-type: none"> Ongoing - Economic Development / Government Organizations
Population / Maintenance of Community Assets	Create a volunteer database <ul style="list-style-type: none"> Centralized database to disseminate information on community and service groups, volunteer opportunities, functions 	<ul style="list-style-type: none"> Economic Development – use already-compiled information on community organizations to see if there is an appetite for a centralized database through which volunteers could be contacted on an as-required basis Send a survey asking people to volunteer for a specific amount of time. Create new link on website to direct people towards volunteer organizations and then Facebook (share with community partners).
Population / Maintenance of Community Assets	Location for satellite government offices (Minister of Rural Affairs, agricultural based agencies).	<ul style="list-style-type: none"> Ongoing but greatly dependent on direction of Provincial and Federal Governments.
Population / Maintenance of Community Assets	Township has to be “open” for business	<ul style="list-style-type: none"> Under the direction of the CAO.

9) PENDING BUSINESS

10) CORRESPONDENCE/INFORMATION ITEMS

- a. Key Information Report – Economic Development Update (Document Attached)
- b. A quick review was performed of the Teeny Tiny Summit.

11) NEXT MEETING

The next Community Development Committee will take place on Wednesday, July 24, 2019 at 3 pm, at the Sandfield Centre (102 Derby Street West, Alexandria).

12) ADJOURNMENT

The meeting was adjourned at 4:47 pm by Michael Madden.

Carma Williams
Chair



COMMUNITY DEVELOPMENT COMMITTEE

KEY INFORMATION REPORT

Report No: CD-2019-05

June 26, 2019

From: Tara Kirkpatrick, Economic Development & Communications Officer and
Anne Leduc – Director of Community Services

RE: Economic Development Update

The following is a summary of activities from May 21, 2019 onwards.

Community Improvement Plan (CIP) and SDG Regional Incentives Plan

The Economic Development Officer is working with multiple clients interested in the CIP Program and the Stay, Discover Grow, Regional Incentives Program.

The CIP Open House sessions that took place in Maxville and Alexandria in April generated a huge amount of interest in the program. Over the past month, two properties have been added as listings to the Municipal Heritage Registry and a third will be presented at the July ACHC meeting.

The EDO is working with around 10 property owners on potential CIP applications, including three large commercial projects. Upcoming CIP projects include applications to restore the Garry Fen (2 Ottawa Street, Alexandria) and a proposal for a new façade for the Munro and Morris Funeral Home (20 Main Street, Maxville).

Business Retention & Expansion

- Met with the owner of Groovy Yurts and worked with the Building, Bylaw and Planning Department to discuss where yurts fit within the building code and if they can qualify as legal structures.
After approximately two months of research the municipality has allowed that one yurt be used on a permanent basis at Groovy Yurts. Additional “test” yurts, used in product development, are allowed on site on a temporary basis. The property owner has requested a change in zoning to use the one permanent yurt as a bed & breakfast. He may also be applying to the Regional Incentives Program for signage.

- Met with representatives from: Alexandria Moulding, MacEwen Gas, MacEwen AgriCentre, Alltech, Fauxmagerie Zengarry, Kaycan, Formax Plastics, Significo, Munro & Morris Funeral Home, Shepherd Plaza (Main Street Alexandria), Napa, Groovy Yurts, Santa's Village Dalkeith/Scherer Landscaping, Manulife Financial.
- Conducted business visitations (mainly industrial and manufacturing clients) with partners from the Cornwall & The Counties Community Futures Development Corporation (CFDC) and representatives from the Ministry of Innovation, Science and Economic Development (Federal). The focus of these visits was to determine the needs of our industrial partners and to discuss funding opportunities, including the Rural Innovation Fund.
- As a result of these meetings a major issue was identified impacting rail transport for one of the industries. A stakeholder meeting was requested with our Member of Parliament to discuss this.
- Additional information obtained during this showed that some industries were considering expansions. The EDO will be returning to these sites with the Municipal Planner to discuss logistics and funding opportunities.
- Continued to assist the Studio de Dance Double Creation with their search for a new location.
- Met with a commercial client interested in the region.
- Met with two large commercial clients interested in beautifying their businesses, making them more attractive and effective for tenants.
- Followed up with community organizations regarding numerous provincial and federal grant programs, including the "Canadian Experiences Fund", which promotes tourism and the Rural Innovation Initiative which targets manufacturing.

Youth Retention

- Consultations with partners (Eastern Ontario Training Board (EOTB), St-Lawrence College, Glengarry Inter-Agency Group (GIAG)) on strategies to retain youth.
- Promoted launch of Summer Company Program for North Glengarry in collaboration with Cornwall Business Enterprise Centre.
- Participated in the Eastern Region Medical Education Program (ERMEP) week activities at Glengarry Memorial Hospital, by providing the visiting medical doctors with care packages from North Glengarry Township, offering information on the region.

Workforce Development

- Working on a program with partners (EOTB, St-Lawrence College, GIAG) to encourage individuals that are under or unemployed to access the workplace.
- As a result of the Business Visitation meetings the EDO will be working with GIAG to organize a job fair to address labour shortages. The Eastern Ontario Training Board will be contacted to discuss the demand for millwright apprentice programming and the possibility of having a satellite campus in Cornwall. Currently apprentices are travelling from Alexandria to Kingston on a weekly basis for training.
- Attended the Glengarry Inter-Agency Group business breakfast conference on succession planning.

Branding Initiatives

- Branding signage at Island Park, Dalkeith Community Hall, Glen Robertson Community Centre and Dunvegan Community Park are in production.
- Coordinated a variety of regional tourism ads that promote the Ontario Celtic Heartland banner. These ads represent a joint branding campaign shared between the Township of North Glengarry and the Township of South Glengarry.

Conferences and Networking Applications

- The EDO attended “Year Two” of the University of Waterloo Economic Development Certification Program.
- Met with the Communications Officer from Raisin River Conservation Authority to discuss cross-marketing and outreach programs.
- Participated in various Economic Development workshops and forums such as the Stormont, Dundas & Glengarry Economic Development Working Group and the Emergency Preparedness Committee.

Communications

- Postings on Facebook – has reached over 2,651 Likes.
- Prepared the 2019 tax insert/newsletter and arranged for printing.
- Prepared the advertising and mail-out for the June 20 Information Session on the Maxville Water Project.
- Prepared numerous press releases related to road closures, water main repairs and new staff.
- Designed a variety of posters for Township events. In most instances, ads were created and shared with local newspapers on this topic.
- Responded to various requests for information by media outlets by guiding them to the proper individual.
- Posted a variety of Township jobs to the website and social media.
- Prepared the monthly ad “What’s New in North Glengarry,” which appeared in the Glengarry News.

Varia

- Attended two meetings with Storm Internet to discuss connectivity issues in North Glengarry and a proposal to better identify the connectivity gaps in our community.
- Met with the Glengarry Artists Collective regarding the mural proposed for King George Park. Commissioned a painter to begin reproducing a postcard to be featured in the mural.
- Sent a sponsorship request to Via Rail asking for their support at the September 21, 2019 Glengarry Routes Heritage Tour/ Battle of Glengarry event. Received a \$1,500 sponsorship towards the purchase of rail tickets for this activity.
- Continued to meet with two groups interested in rejuvenating the Alexandria Festival of Lights under a new name and leadership.

- Participated in Emergency Preparedness meeting for training on communications devices.
- Participated in Canada Day Coordination Meetings.

COMMENTS

This report is presented for information purposes only.