



Community Development Committee

MINUTES

Wednesday, November 27, 2019 at 3:00 pm
Sandfield Centre, 102 Derby St West, Alexandria

PRESENT: Carma Williams, Chair
Jeff Manley, Councillor
Brenda Noble, Councillor
Gina Dragone, Community Representative
David Fillion, Community Representative
Dean MacGillivray, Community Representative
Rory Levert, Community Representative
Michael Madden, Community Representative
Anne Leduc, Director – Community Services / Recording Secretary

REGRETS: Sarah Huskinson, CAO

1) CALL TO ORDER

The meeting was called to order at 3:00 pm by Carma Williams.

2) DECLARATIONS OF PECUNIARY INTEREST

There were no declarations of pecuniary interest by the members present.

3) ADDITIONS, DELETIONS OR AMENDMENTS

Agenda Items

- 8 f Update on IHA meeting by Michael Madden

4) ADOPTION OF THE AGENDA AS MODIFIED

Moved by: Rory Levert

Seconded by: Jeff Manley

THAT the agenda for the Community Development Committee for November 27, 2019 be adopted as modified.

Carried.

5) ADOPTION OF THE PREVIOUS MINUTES

Moved by: Brenda Noble

Seconded by: Dean MacGillivray

THAT the minutes of the October 30, 2019 Community Development Committee meeting be accepted as presented.

Carried.

6) BUSINESS ARISING FROM THE MINUTES

There was no new business arising from the minutes.

7) DELEGATIONS

None

8) AGENDA ITEMS

a. Chamber of Commerce – Verbal Update

This item was requested by Mr. David Filion who had concerns regarding the continuity of the Chamber given its importance in supporting the businesses in North Glengarry. It was noted that there is volunteer fatigue in the organization. It is viewed as important to maintain the Chamber and that the members be aware that the Chamber is necessary as a commercial and political vehicle for our community.

Mr. Michael Madden indicated that there is an effort to revitalize the Chamber but that it is challenging to get individuals to volunteer. There are different issues to deal with including communication and support to the leadership.

It was noted that GIAG was involved in the past and are willing to participate again. GIAG and the Chamber are important voices at the table for moving the Township's Economic Development agenda. The Chamber of Commerce will be added as a Community Asset to the Population and Maintenance of Community Assets Listing

b. Marketing Plan Working Group

The committee has reviewed the email received from Paul Hicks and the outline that was provided by staff for the parameters for the Request for Proposal that will be issued in 2020 once Council has approved the budget.

Staff will circulate a report that was prepared by MDB Insight titled "Resident Attraction and Retention Strategy for the Columbia Valley" which is similar to the exercise that the Community Development Committee wants to undertake.

As a secondary update, there have been contacts with external groups such as the Maxville Curling Club to let them know that the Committee will support organizations that are considered community assets. David contacted the Glengarry Golf Club to let them know of this mandate. Ms. Tara Kirkpatrick advised that she had also been in touch with the Glengarry Golf Club and the Alexandria Curling Club.

c. Educational Reform / School Boundary Working Group – Verbal Update

This group is organizing the Support our Students Town Hall in Maxville on November 28th.

Mr. Jeff Manley has advised that Mr. John Danaher and Ms. Corina Parisien will be attending the meeting as well as MPP Jim McDonell. There seems to be good interest from the community in attending.

Mayor Jamie MacDonald will be speaking about other communities that have passed the resolution regarding the Pupil Accommodation Review Guidelines passed by the Township's Council on September 23rd.

Mrs. Gina Dragone has been speaking with several parents in Maxville to educate them on the impact of the busing and boundary issues. Gina advised that students that are not on the GD buses received invitations to attend and handouts and notices were distributed at large. The information was also promoted through social media.

The wording that will be used at the Town Hall will ensure sensitivity towards Tagwi students.

d. 2020 Meetings.

Moved by: David Filion

Seconded by: Rory Levert

THAT the meeting dates for the Community Development Committee be accepted as presented.

- January 29th
- February 27th
- March 25th
- April 29th
- May 27th
- June 24th
- July 29th
- August 26th
- September 30th
- October 28th
- November 25th
- December – no meeting

Carried.

e. Population and Maintenance of Community Assets Listing (Document attached)

The information is presented as a placeholder.

f. IHA Group Update

Mr. Michael Madden met with the IHA Group to discuss future development plans. The group is looking at creating 120 beds at the Hospital in three buildings with a projected start after the Phase 2 of the Seniors' residence. There have been no discussion between IHA and the LHINs or the Ministry of Health. The hospital beds formula is based on private rooms and there is no formal commitment to external organizations on timing for the availability of beds.

In respect to financing, the group is expecting angel financing at first and then tier one/tier two banks and traditional construction financing. The plan for the Seniors' resident is for semi-detached and apartment units. IHA is planning on including a seniors' education aspect to the property and the group was advised that most likely anything that they would want to include already exists in the community.

The rotation of the population into the residence would free up some housing stock for new residents.

Lagoons will remain a priority for this project.

9) PENDING BUSINESS

None

10) CORRESPONDENCE/INFORMATION ITEMS

a. Key Information Report – Economic Development Update

Staff gave a verbal update on the activities in the Economic Development Department, speaking to the CIP applications in the last month, the interest in the SDG Regional Incentive Program, specifically two large commercial installations in Alexandria. Other subjects touched upon were Youth Retention, Business Retention and Expansion, Workforce Development including discussions that were held during the Eastern Ontario Food Conference on the lack of available workforce, branding initiatives and other activities around the Township.

Ms. Carma Williams spoke to the importance of the Community Kitchen Program. Staff indicated that there is a photo shoot planned for December 10th at the Maxville Sports Complex. The EOHU was invited to the shoot along with the media.

An update should be done in the spring to other SDG Councils on the Community Kitchen.

11) NEXT MEETING

The next Community Development Committee will take place on January 29, 2020 at 3 pm at the Sandfield Centre (102 Derby Street W., Alexandria).

12) ADJOURNMENT

The meeting was adjourned at 4:28 pm by Michael Madden.

Carma Williams
Chair