

Community Development Committee

AGENDA

Wednesday, April 29 2020 at 3:00 pm

ZOOM TELECONFERENCE INFORMATION:

<https://zoom.us/j/4201178170?pwd=TUhmeFJyOHF0N3FoWlZraXp5cmxwUT09>

Meeting ID: 420 117 8170

Password: Community

Please note that each computer operating system may open ZOOM in a different manner. We suggest testing your system prior to the meeting.

Instructions prior to meeting:

- Open ZOOM in your browser
- Register for an account and follow steps to complete your profile

Instructions to enter ZOOM meeting room (two variations depending on the prompts):

1. Click on the ZOOM link
 - You may be asked to sign into your account depending on your browser
 - Click on join a meeting tab on the right
 - Enter the meeting ID as it is typed on the agenda
 - Enter the meeting Password
 - Click Join with Computer Audio and Join with Computer Camera to enable camera and sound

OR:

2. Click on ZOOM link
 - Launch Application Screen will appear
 - Click Open Link
 - A Zoom Participant screen will open
 - Click Join with Computer Audio and Join with Computer Camera to enable camera and sound

1) CALL TO ORDER

2) DECLARATION OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

3) ADDITIONS, DELETIONS OR AMENDEMENTS

4) ADOPTION OF THE AGENDA

5) ADOPTION OF PREVIOUS MINUTES

- a. Minutes for the March 3, 2020

6) BUSINESS ARISING FROM THE MINUTES

7) DELEGATIONS

8) AGENDA ITEMS

- a. Marketing Plan Working Group
 - i. Introduction of MDB Insight team for Development & Marketing Strategy
- b. Educational Reform / School Boundary Working Group – Verbal Update
- c. Electoral Boundaries – Verbal Update
- d. Shovel-ready projects to boost economy – Documents enclosed
- e. COVID-19 situation – Document enclosed
- f. Population and Maintenance of Community Assets Listing - Placeholder

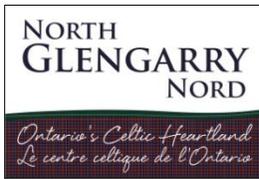
9) PENDING BUSINESS

10) CORRESPONDENCE/INFORMATION ITEMS

- a. Key Information Report – Economic Development Update

11) NEXT MEETING – May 27, 2020 at 3 pm – Sandfield Centre at Island Park

12) ADJOURNMENT



Community Development Committee

MINUTES

Tuesday, March 3, 2020 at 3:00 pm

Glengarry Sports Palace, 170 MacDonald Blvd., Alexandria

PRESENT: Carma Williams, Chair
 Jeff Manley, Councillor
 Brenda Noble, Councillor
 Gina Dragone, Community Representative
 Dean MacGillivray, Community Representative
 Rory Levert, Community Representative
 Michael Madden, Community Representative
 Anne Leduc, Director – Community Services / Recording Secretary

REGRETS: Sarah Huskinson, CAO
 David Filion, Community Representative

1) CALL TO ORDER

The meeting was called to order at 3:05 pm by Carma Williams.

2) DECLARATIONS OF PECUNIARY INTEREST

There were no declarations of pecuniary interest by the members present.

3) ADDITIONS, DELETIONS OR AMENDMENTS

Remove item 8c) Electoral Boundaries

4) ADOPTION OF THE AGENDA

Moved by: Mike Madden

Seconded by: Jeff Manley

THAT the agenda for the Community Development Committee for March 3, 2020 be adopted as amended.

Carried.

5) ADOPTION OF THE PREVIOUS MINUTES

Moved by: Michael Madden

Seconded by: Gina Dragone

THAT the minutes of the January 29, 2020 Community Development Committee meeting be accepted as presented.

Carried.

6) BUSINESS ARISING FROM THE MINUTES

There was no new business arising from the minutes.

7) DELEGATIONS

None

8) AGENDA ITEMS

a. Marketing Plan Working Group – Update

- i) Draft RFP for the Development and Marketing Strategy

The Committee members reviewed the RFP and refined certain points. The Chair asked that questions on the RFP received from consultants be circulated to the Community Development Committee Members.

The RFP is now ready for release.

b. Educational Reform / School Boundary Working Group – Verbal Update

Mr. Jeff Manley spoke to the fact that Mr. Dodds interviewed parents, board members, SOS members and gave a summary of the results of the interviews. There are two options: 1) maintain existing boundaries but offer courtesy busing to the few that request it; 2) offer a flexible boundary for both GDHS and Tagwi. The proposed boundary would extend past Apple Hill.

Jeff sent an email to Mr. John Danaher indicating that the proposed flexible boundary would be the 1st choice and Mr. Danaher indicated that this proposal is the one that makes sense. The option should be discussed at the next Board Meeting and voted on at the following meeting.

c. Electoral Boundaries – Verbal Update

This item will be removed from the agenda until advised otherwise.

d. Activities / Events – Verbal Update

- Staff has advised that a Tourism Grants Café will be held on September 22nd at Island Park.
- The Teeny Tiny Summit will most likely be held the week of June 15th at the Glengarry Sports Palace.

- The members of the Community Development Committee are invited to attend the SDG Main Street Public Consultation on March 25th at the Sandfield Centre at 6 pm.

e. Population and Maintenance of Community Assets Listing

The information is presented as a placeholder.

9) PENDING BUSINESS

None

10) CORRESPONDENCE/INFORMATION ITEMS

a. Key Information Report – Economic Development Update

Staff gave an update on the Altech closure and advised that most of the staff has been hired by local businesses. The operations will unwind over a period of 6 months and Economic Development will contact the owners if they receive any interest on a property similar to theirs.

The Committee members were invited to contact staff regarding any issues, comments or concerns on the information provided in the Economic Development Update.

11) NEXT MEETING

The next Community Development Committee will take place on April 1, 2020 at 3 pm at the Sandfield Centre (102 Derby Street W., Alexandria).

12) ADJOURNMENT

The meeting was adjourned at 5:35 pm by Dean MacGillivray.

Carma Williams
Chair

Email received from Michael Madden regarding shovel-ready projects to boost economy

From: Michael Madden [mailto:michael@lakesidegreen.ca]

Sent: April-20-20 1:12 PM

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To: Michael Madden <michael@lakesidegreen.ca>

Cc: Carma Williams <carmawilliams@northglengarry.ca>; Brenda Noble <brendanoble@northglengarry.ca>; Jeff Manley <jeffmanley@northglengarry.ca>; Anne Leduc <anne@northglengarry.ca>; Sarah Huskinson <cao@northglengarry.ca>; cdfilion@yahoo.ca; deanmacg@xplornet.com; draggina@hotmail.com; rory@mcdonell-levert.ca

Subject: Chance/Hope for Infrastructure Funding

Good Day, I tried to send this last Wednesday, unfortunately I've been having some tech issues with my email.

Hope everyone is doing well M

Good morning, All

I trust everyone is coping satisfactorily with the current situation.

I found this article during my morning review, for those who haven't seen it, or heard this mentioned. A possible chance for us to move forward with lagoons, presuming we are as ready as I hope. I'm thinking the attractiveness quotient for our community/area will be going up after restrictions are eased, as I expect there will be a number of people who realize living cheek to jowl is not for them. Could be a great point in the sales pitch in terms of return on investment and general benefit to a community.

<https://www.theglobeandmail.com/politics/article-mckenna-seeking-shovel-ready-projects-for-post-shutdown-stimulus/>

Enjoy the day, whatever it looks like for you

Michael

Excerpt from Globe and Mail

Ottawa seeks 'shovel-ready' projects for post shutdown stimulus plan

Bill Curry Ottawa Published April 15, 2020

Federal Infrastructure Minister Catherine McKenna, seen here on Jan. 31, 2020, said the scope of a future stimulus plan will depend on the scale of the economic damage created by COVID-19, which is currently unknown.

Federal Infrastructure Minister Catherine McKenna is preparing plans to rush out billions of dollars in budgeted – but so far largely unspent – infrastructure funds as a way to stimulate the Canadian economy once current pandemic restrictions are lifted.

The immediate focus of cabinet and the Prime Minister's Office is on containing the COVID-19 health crisis and preventing bankruptcies, but ministers and officials are also starting to consult experts on how to gradually reopen the economy.

Borrowing a phrase from the Harper government's "Economic Action Plan" spending spree after the 2008-09 financial crisis, the term "shovel ready" is back in use as Ottawa seeks out

smaller projects – such as recreation-centre repairs – that can be approved quickly and create immediate jobs.

In an interview with The Globe and Mail, Ms. McKenna said she's been reading up on former U.S. President Franklin Roosevelt's New Deal, which included major infrastructure spending as part of the U.S. response to the Great Depression in the 1930s.

She is also reaching out to people who played key roles in responding to the 2008-09 economic crisis, including former Bank of Canada governor Mark Carney, former Conservative minister John Baird and former parliamentary budget officer Kevin Page.

Ms. McKenna said the scope of a future stimulus plan will depend on the scale of the economic damage created by COVID-19, which is currently unknown. But she said her current focus is on speeding up the more than \$180-billion in infrastructure spending that has been approved through to 2028 but is mostly unspent.

"How do we get the money out the door this construction season? I think that's going to be incredibly important," she said.

A senior government official, who The Globe is not identifying because they were not authorized to speak publicly on the matter, said the government has not yet created a formal team internally to work specifically on a recovery plan. Rather, ministers such as Ms. McKenna, Industry Minister Navdeep Bains, Small Business Minister Mary Ng, Natural Resources Minister Seamus O'Regan and others have been encouraged to reach out to business leaders and other stakeholders to gather suggestions for a phased-in return to normal.

The official said there is still too much uncertainty over the length and breadth of the current shutdown to make concrete policy plans for the recovery phase.

Prime Minister Justin Trudeau said Wednesday that it would be "terrible" if current restrictions were lifted too soon. He repeated that it will be weeks before a phased-in return can begin and that the gradual process will vary by region and by industrial sector.

"We are not there yet," he said. "We're still a number of weeks away from that."

The Liberal government came to power in 2015 on a platform that promised major increases to the federal infrastructure budget. Later labelled the "Investing In Canada" plan, the more than \$180-billion program includes specific allotments to provinces and lays out priority areas such as public transit, green infrastructure, social infrastructure, including affordable housing, and trade and transportation.

Current Parliamentary Budget Officer Yves Giroux has reported that infrastructure funds have not been spent on schedule. Mr. Giroux has also noted that provinces appear to have scaled back their own infrastructure spending plans in response to increased federal transfers.

Federal infrastructure transfers are usually contingent on contributions from provincial and municipal governments, which are now facing major budget shortfalls because of the pandemic.

Ms. McKenna said Ottawa is prepared to be “flexible” with its program rules in order to get money out the door.

“I know that the Prime Minister, the Deputy Prime Minister, had good conversations with premiers about infrastructure money, which everyone actually sees as very important,” she said.

Former PBO Kevin Page said Ottawa will likely have to assume all or most of project construction costs, given that provinces will be especially hard hit financially by COVID-19.

“They’re pretty much going to be broke,” said Mr. Page, who now heads the University of Ottawa’s Institute of Fiscal Studies and Democracy. Mr. Page said Ottawa will also need to contribute new money to infrastructure to stimulate the economy, given that the Bank of Canada has already lowered interest rates to near zero.

“There’s going to be an important role for the federal government and infrastructure will be a big part of it,” he said.

The government is expecting the Canada Infrastructure Bank to play a significant role in stimulating the economy. The Liberal government created the bank in 2017 with a \$35-billion budget and a mandate to attract large institutional investors, such as pension funds, to invest in Canadian infrastructure projects.

Ms. McKenna recently announced the departure of bank chair Janice Fukakusa and bank chief executive Pierre Lavallée, and the government has named Michael Sabia as the new chair of the bank. Mr. Sabia stepped down in February as the president and CEO of the Caisse de dépôt et placement du Québec. He is a former member of the federal government’s economic advisory council, which recommended the creation of a federal infrastructure bank.

Ms. McKenna said she is speaking with Mr. Sabia for advice on broader infrastructure issues in addition to how the bank will play a role in the recovery.

“Someone of his expertise and knowledge and experience is extraordinarily helpful and we’ve already had very good conversations,” she said. The minister said Mr. Sabia is considering how the bank could support short-term projects, in addition to longer-term projects that the bank is already studying, such as Via Rail’s plan for a new dedicated passenger rail line between Quebec City and Toronto.

“We need to do big projects. We need to think big,” she said. “If we are going to be competitive, if we’re going to improve the quality of life for people, also, if we’re going to transition to a clean economy, projects like that are incredibly important.”

COVID-19 Situation Update

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- Actions by municipality:
 - COUNCIL MEETINGS – by teleconference and now by ZOOM Meeting
 - TAXATION:
 - No interest will be charged for April or May on overdue accounts for both municipal taxes and water services;
 - No water services will be shut off for non-payment.
 - GARBAGE AND RECYCLING:
 - No bag limit but residents are encouraged to verify if something can be recycled or donated (but it is important to check with the organization first).
 - Household Hazardous Waste Day and Pitch-in Week have been postponed.
- Actions by United Counties of Stormont, Dundas and Glengarry (Update by Deputy Mayor Carma Williams)
- Township Communications:
 - Facebook postings - <https://www.facebook.com/northglengarry/>
 - Website Page – www. <https://www.northglengarry.ca/en/community-info/covid-19-information.aspx>
 - Newsletter delivered to all residents – also on website - <https://www.northglengarry.ca/Modules/News/index.aspx?mid=27968&newsId=51fedef9-46d7-42c6-83b5-768823546536>
 - Sharing of updates from partners – EOHU, Ministry of Economic Development, Job Creation and Trade, Chambers of Commerce, etc. (on website and through Facebook)
 - MEDJCT Summary of Federal and Provincial programs - <https://www.northglengarry.ca/en/community-info/resources/Coronavirus/GovernmentAnnouncedSupport.pdf>
- Township Economic Development:
 - Economic Development Staff meetings with SDG Counties
 - Association of Municipalities of Ontario Webinars
 - Ministry of Tourism, Culture and Heritage calls
 - Canada’s COVID-19 Economic Response Plan Webinars
 - OMAFRA & OFA – COVID-19 and Agriculture
 - Export Canada – COVID-19: Get financing and support for your business
 - Economic Developer Commission of Ontario – Member Check-in calls + EDCO Group on Facebook



COMMUNITY DEVELOPMENT COMMITTEE

KEY INFORMATION REPORT

Report No: CD-2020-03

April 29, 2020

From: Tara Kirkpatrick, Economic Development & Communications Officer and
Anne Leduc – Director of Community Services

RE: Economic Development Update

The following is a summary of activities from February 20, 2020 onwards.

Community Improvement Plan (CIP) and SDG Regional Incentives Plan (RIP)

The EDO is working with new and existing CIP and RIP applications, including fielding inquiries from KMAC Electric, the 431 Main Street Plaza in Alexandria, residential homes and others.

Numerous clients are working on their applications for the United Counties of SDG's RIP.

For the February 21 RIP intake, North Glengarry had eight applications. The EDO assisted about a half dozen others who will likely apply in future intakes. These initial applicants include 1 Main Street (the Quirky Carrot building), Alexandria; 431 Main Street, Alexandria (plaza); Friends of the Glengarry Trails; the Glengarry County Archives; Glengarry Windows & Doors; Groovy Yurts B&B; the Priests Mill; and Stonehouse Vineyard. Since the first intake date closed, the EDO has also assisted with applications from the Glengarry Golf & Country Club and KMAC Electric. Wood Brothers Brewing, Fauxmagerie Zengarry, Genesis and other local merchants have also been assisted with their inquiries related to the program.

The RIP has \$250,000 budgeted for 2020 and the money is being split into two intakes. Every application requires a pre-application meeting and a vetting of the completed application by the Economic Development and Communications Officer prior to submission to the Program. The selection committee was supposed to meet on March 19th to review the applications. This process was temporarily delayed as program administrators sought further input from County Council. As of Monday, April 20th, it

was announced that RIP program would move forward and the review will be taking place over the next two weeks.

Business Retention & Expansion

- Reached out to industrial and commercial clients directly to share continuous updates on COVID-19 assistance programs being provided by the provincial and federal government, including the Canadian Emergency Response Benefit and the Emergency Wage Subsidy.
- Created a list of restaurants and essential services that remain open during the pandemic and shared this information with the Alexandria and Maxville District Chambers of Commerce, so that it could be shared on their social media platforms. Spoke to the impacted businesses and offered them advice and support on government resources.
- Began tracking community events that will be cancelled or delayed this year as a result of the pandemic and working with those organizations on next steps.
- Responded to a high volume of calls and emails from businesses seeking government funding and loans needed to survive their temporary closure during the pandemic. Continuing to work with these companies on strategies to stay afloat.
- Working with KMAC Electric on the proposed expansion of their business, including assisting them with a Regional Incentives Program application and arranging meetings with lending partners and other government services.
- Working with Wood Brothers Brewing on the proposed expansion of their brewery, including machinery and brew-pub enhancements. This involved bringing in a number of agencies and assisting with an application to the Rural Innovation Initiative.
- Working with Formax Plastics on a tender to the federal government related to COVID-19 and on an application to the Rural Innovation Initiative.
- Assisting Groovy Yurts with a tender to the Federal government related to the COVID-19 pandemic relief efforts.
- Promoted the Farm Credit Canada Agri Spirit Fund to local businesses and organizations and assisted the Dunvegan Recreation Association with their application.
- The EDO has continued to work with Alltech on their shut-down; and plans for the future.

- The EDO hosted and organized a “Grants Café” that took place on February 20, at the Glengarry Sports Palace. The event attracted around 35 local business owners and members of not-for-profit organizations. The focus of this two-hour seminar was on industrial and commercial grants available for businesses. Guest speakers discussed the SDG Regional Incentives Program, the Rural Innovation Initiative, the Ontario Ministry of Economic Development Fund and the North Glengarry Community Improvement Plan.
- The EDO co-hosted and organized an event with SDG Tourism called: “Tailored for Tourism – How to create a Facebook ad campaign”. The event was held on March 13 at Island Park and attracted 27 participants. The guest speaker from Alphabet Creative was sponsored by SDG Tourism.
- The EDO organized a second Grant Café for April 8, titled: “Grant Café: Programs to help you launch your own business”. Due to COVID-19 this event has been indefinitely postponed. It will likely be modified to focus on recovery efforts for local businesses, following the pandemic.
- The EDO has been in touch with numerous local businesses regarding the economic effect of COVID-19 and has been referring most small businesses to the CFDC for financial assistance. Regular updates have also been shared on the Township Facebook Page advising businesses of the resources available to them.
- A third, “Tourism Grant Café” is set to take place on September 22. It will focus on the RT-09 Partnership Fund, Celebrate Ontario Grants, SDG Tourism Grants and the North Glengarry Community Grants.
- The EDO assisted a number of local tourism organizations and businesses with their applications for the 2020 SDG Tourism Grants, which were due to be submitted in February.
- Participated in a teleconference with the local representative from the Municipal Property Assessment Corporation (MPAC) to discuss how the 2020 Property Assessments will impact property owners. This included a lengthy explanation of how property owners can contest an assessment and access the information required to do so. The EDO and Municipal Planner had a number of questions for the MPAC representative. The goal was to be better prepared to help direct local inquiries by concerned business owners and residents. Due to COVID-19 this assessment has been delayed until 2021.

Youth Retention

- Consultations with partners (Eastern Ontario Training Board (EOTB), St-Lawrence College, Glengarry Inter-Agency Group (GIAG) on strategies to retain youth.

Workforce Development

- Hosted a February 27th Job Fair with GIAG to help place employees from Alltech and to respond to the need of five industrial clients who reported a staffing shortage in excess of 50 people. This event was originally scheduled to take place on February 20th but was postponed due to a heavy snowstorm.
- Began heavily promoting the Rural Innovation Initiative Program, which focuses on innovation in manufacturing and heavy production. The EDO is assisting around six businesses with applications, including three applicants who have nearly completed their required paperwork. As part of this process, the EDO reached out to the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) seeking industry reports on the growth of the niche market that one local company was involved in. OMAFRA was able to provide this documentation, which helped to strengthen that candidate's application. The information is also useful in making a case to new clients that the product's produced by that facility are surging in demand.
- Helped to host and organize a press conference highlighting two of the 2019/2020 recipients of the Rural Innovation Initiative grants. Formax Plastics and Alexandria Stationary each received a \$25,000 grant to help grow their businesses. The investments were officially announced on March 6th, by Cornwall & the Counties Community Futures Development Corporation through the Rural Innovation Initiative of Eastern Ontario (RIIEO). MP Francis Drouin was present for the meeting and referred to Alexandria as going through a massive transformative phase of growth. The Rural Innovation Initiative of Eastern Ontario is made possible with funding from the Federal Economic Development Agency for Southern Ontario (FedDev Ontario) and supports the transition and growth of traditional SMEs, manufacturers and communities into the new rural economy, driving direct investments by private companies in innovation capital producing aggregate local and regional effects. Last year the EDO assisted these two companies, and others, with their applications.
- The EDO and Community Services Director attended the Eastern Ontario Workforce Programs Showcase in Peterborough on March 5th. At this meeting the EDO approached the representatives from Skills Advance Ontario (SAO) to pitch the idea of bringing an SAO to our region. This would help our businesses, particularly our manufacturers, to help meet the existing labour needs for skilled labour.

Numerous local businesses are currently sending employees to Kingston on a weekly basis, for a three-year term, to become millwrights. There is fear that this process is not sustainable due to the distance involved. The EDO has been working with local employers and the Eastern Ontario Training Board (EOTB) on this issue. In January the EOTB released a Labour Force Study, which supports the data for this case. As a result of this meeting, the EDO arranged an upcoming meeting between the EOTB (who will act as lead), the Ministry of Labour, Training and Skills Development, the SOA and other parties to discuss

this issue and see if there is a way to offer this training closer to home. A similar initiative was just recently approved in Hawkesbury and includes “micro-credentials” in manufacturing. There is the possibility that these two initiatives can be aligned.

Branding Initiatives

- Coordinated a variety of regional tourism ads that promote the Ontario Celtic Heartland banner. These ads represent a joint branding campaign shared between the Township of North Glengarry and the Township of South Glengarry. The traditional branding was updated this year to be more focused. SDG Tourism will also be participating in these shared campaigns which are being used to better promote the wider region to bigger audiences.
- The EDO has begun to plan for the “2020 Glengarry Routes Heritage Walking Tour and Musical Expedition through North Glengarry”. This is a continuation of the inaugural “Glengarry Routes Heritage Bus Tour” that was held in 2019 and which promotes the “Glengarry Routes” brand and map.

This event will take place on Saturday, September 21st and will act in concert with the Glengarry Pioneer Museum’s annual Battle of Glengarry, as well as the Glengarry Artists’ Collective Art Show and Musical Event in Mill Square. The EDO is working with both groups to organize this collaborative event, which will also serve to officially launch the Alexandria Walking Tour. The EDO has prepared a draft poster, in English and French, for this event and is working on the marketing and logistics aspects.

At the request of the EDO, SDG Tourism has provided a \$1,500 sponsorship for this event. These funds will offset the cost of renting two shuttle buses to travel between Alexandria and Dunvegan; and will also pay for three musical performances set to take place along the walking tour. Scott and Gabrielle Campbell are assisting in coordinating the musical component. The EDO is also working with local historical societies and with the ACHC committee on this collaborative effort. Staff is closely monitoring the COVID-19 situation as this may have an impact on the timing of the event.

- Working with Josee Jeurond on a local fundraising initiative that aims to raise money for a local stage, while raising community morale. Part of the initiative involves distributing rainbow themed pins with a #glengarry slogan. The municipality will provide a small sponsorship for this initiative. Pins will be freely distributed to frontline healthcare workers and to seniors’ residences. They will also be available for sale to the general public as part of a community fundraiser.

Conferences, Training and Networking

- Participated in various Economic Development workshops and forums such as the Stormont, Dundas & Glengarry Economic Development Working Group, and the North Glengarry Emergency Preparedness Group.
- Participated in the March 4, Labour Force Participation Rate Study held in Cornwall.
- Participated in bi-weekly EDO meetings with the Counties to discuss new and changing programs to assist businesses and community groups facing hardships as a result of the pandemic and to share strategies.
- Participated in tele-townhall meetings with the Minister of Tourism on relief efforts.
- Participated in tele-townhall meetings with OMAFRA to guide ways to respond to and track food security issues and to support farmers and food producers during the pandemic.
- Continue to speak regularly with our representative at the Ministry of Economic Development and to provide daily updates to our website on the programs available to support our businesses and residents.
- Provided multiple updates each week to both the Alexandria and Maxville Chambers of Commerce on ways to support their members.

Communications

- Postings on Facebook – have reached over 4,229 Likes. Concerned citizens seeking information on COVID-19 helped to grow this number by around 700 people.
- Recent press releases include updates on the Rural Innovation Initiative Funding Announcement; the Ontario Trillium Foundation announcement for the Glengarry County Archives and regular Public Works Updates.
- Responded to numerous information requests from the public, including questions related to volunteer opportunities, housing developments, internet access, the Ontario Renovates Program, coronavirus supports and relief efforts and other topics.
- Provided a list of local businesses to volunteers from the Glengarry Memorial Hospital who are contacting local businesses in search of resources needed by frontline healthcare workers, including masks and gowns.
- Designed a variety of posters for Township events. In most instances, ads were created and shared with local newspapers on this topic. This included numerous ads and posters related to the COVID-19 outbreak, including those related to the temporary closure of Town Hall, changes to late payment fee protocols, changes to garbage and recycling schedules and other municipal services impacted by the pandemic. The EDO also created a number of ads, signage elements and marketing campaigns to support social distancing measures, including the creation and distribution of a mass mailout to residents and the design and creation of 5 large signs to be installed in Alexandria and Maxville.

- Created a number of posters and marketing pieces for the fire department related to burn permits, fire safety and the ongoing fire ban, which is associated with the COVID-19 pandemic.
- Posted a variety of Township jobs to the website and social media.
- Cancelled the monthly ad “What’s New in North Glengarry,” which appeared in the Glengarry News and followed up with social groups and organizations to see how they have been impacted by COVID-19 and to share resources to assist them.
- Attended and photographed numerous events.

Varia

- Designed the 2020 Tax Insert which will be distributed electronically this year via the Township website and social media. It will also be available by request.
- Working with OMAFRA to organize a Teeny Tiny Summit to take place in Alexandria in 2020. Logistics have been temporarily halted due to COVID-19. We will be working with OMAFRA over the next few weeks to see if this event is viable this year, or if it should be delayed until 2021.
- Organized a March 6th Press Conference with the Glengarry County Archives and the Ontario Trillium Foundation to promote the fact that the Archives have received a grant of \$32,400 from the OTF to install a ramp at the primary entrance and to modify a washroom so that it will meet accessibility standards.
- The EDO is working with the South Nation Conservation Authority to organize a “Community Tree Giveaway” of 1100 seedlings in April. The logistics have been adapted to allow for social distancing. The “Glengarry Neighbours Group” have agreed to assist with the promotion of the program. Distribution will be handled this year by the SNC using an online ordering platform. The seedlings will be ready for distribution in late-April and were ordered in January. The funding for this project comes from a \$500 donation from the SNC and a matching grant of \$500 from the municipality. Seedling varieties were selected by the SNC and are all native to our area.

COMMENTS

This report is presented for information purposes only.