



Community Development Committee

MINUTES

Wednesday, April 29, 2020 at 3:00 pm
ZOOM Teleconference

PRESENT: Carma Williams, Chair
Jeff Manley, Councillor
Brenda Noble, Councillor
Gina Dragone, Community Representative
David Fillion, Community Representative
Dean MacGillivray, Community Representative
Rory Levert, Community Representative
Michael Madden, Community Representative
Anne Leduc, Director – Community Services / Recording Secretary

GUESTS: Paul Blais, Executive Vice President MDB Insight
Natash Gaudio Harrison, Consultant MDB Insight
Simon Webb, Research Analyst MDB Insight

REGRETS: Sarah Huskinson, CAO

1) CALL TO ORDER

The meeting was called to order at 3:00 pm by Carma Williams.

2) DECLARATIONS OF PECUNIARY INTEREST

There were no declarations of pecuniary interest by the members present.

3) ADDITIONS, DELETIONS OR AMENDMENTS

8 g) IHA Project – Township and Glengarry Memorial Hospital Update

4) ADOPTION OF THE AGENDA

Moved by: Jeff Manley

Seconded by: David Fillion

THAT the agenda for the Community Development Committee for April 29, 2020 be adopted as amended.

Carried.

5) ADOPTION OF THE PREVIOUS MINUTES

Moved by: Dean MacDonald

Seconded by: David Filion

THAT the minutes of the March 3, 2020 Community Development Committee meeting be accepted as modified.

Carried.

6) BUSINESS ARISING FROM THE MINUTES

There was no new business arising from the minutes.

7) DELEGATIONS

MDB Insight presentation details listed under 8 a. i.

8) AGENDA ITEMS

a. Marketing Plan Working Group – Update

- i. Introduction of MDB Insight team for Development & Marketing Strategy

Mr. Paul Blais, co-founder of MDB Insight, Ms. Natasha Gaudio Harrison, Project Manager, and Simon Webb, Research Analyst, were introduced to the Committee and presented on the next steps for the Development and Marketing Strategy. An overview of the initial timeline was performed and the Committee Members provided input on how best to communicate with the population.

- MDB Insight indicated that virtual workshops have attracted a larger than usual level of participation in other projects that they are presently working on. They plan on performing:
 - Four virtual workshops – Community Development Committee, Residents, Businesses, and an “open to all” workshop;
 - One-on-one calls will be done with stakeholders;
 - Pulling information from various data sources including Manifold and Labour Market data sets.
- Ads should be placed in the newspaper advising the community about the workshops and offering anyone who cannot participate the option of a one-on-one call.
- Facebook Live is a good method to allow the community the opportunity to participate or give input through the comments section. The Facebook Live video could be re-posted and the community would be asked to submit any comments or questions to the consultants within a specific timeframe.
- Contact the Chambers of Commerce to get businesses involved in the process.
- Ensure that all background information that the Township has is shared with MDB Insight in order to less duplication.

MDB Insight will adjust the proposed timeline and return this information to staff for distribution to the Committee.

b. Educational Reform / School Boundary Working Group

The fact that residents in the targeted boundary area have the choice to send their child to Glengarry District High School or Tagwi should be communicated to them as soon as possible given that there is no expectation that the school board will do so. It is suggested that the SOS Working Group prepare a mailing to the residences in the targeted boundary area and look at sending a mailing immediately and following up with a second mailing within 6 months.

c. Electoral Boundaries

The information is presented as a placeholder.

d. Shovel-ready projects to boost economy

Information was shared with the Committee regarding the possibility of accessing funding for the Alexandria lagoon. CAO Sarah Huskinson has this as a priority to move forward on with MP Francis Drouin.

e. COVID-19 situation

Staff elaborated on the different strategies that are being used by the municipality during this challenging situation. In addition to the items included in the report, staff is pleased to advise that a 2-3 page spread has been purchased in the May 6th edition of the Glengarry News to support local businesses that are open during this time.

f. Population and Maintenance of Community Assets Listing

The information is presented as a placeholder.

g. IHA Project – Township and Glengarry Memorial Hospital Update

Councillor Jeff Manley advised that the Township has entered into a lease with IHA for approximately 80 acres of land just north of the hospital for a Seniors' Village. The project is expected to start within three to four months in a phases approach.

The Glengarry Memorial Hospital project is scheduled to start at a later date.

9) PENDING BUSINESS

None

10) CORRESPONDENCE/INFORMATION ITEMS

a. Key Information Report – Economic Development Update

Staff updated the Committee on the events and activities including those performed during the COVID-19 situation.

The Committee members were invited to contact staff regarding any issues, comments or concerns on the information provided in the Economic Development Update.

Deputy Mayor Williams indicated that there are regular calls with the municipalities in Stormont, Dundas and Glengarry, in an effort to coordinate the reopening of the Township's services. The goal is to have a consistent approach between the SDG municipalities.

Deputy Mayor Williams also update the Committee on the Society of Saint Vincent de Paul Food Bank which serves North and South Glengarry. Their information has been shared on Facebook in order to inform the community of this service. Saint Vincent de Paul has group purchasing power for the items which are needed at the Food Bank. At present, they are meeting demand but cash donations are always appreciated.

11) NEXT MEETING

The next Community Development Committee will take place on May 27, 2020 at 3 pm at the Sandfield Centre (102 Derby Street W., Alexandria).

12) ADJOURNMENT

The meeting was adjourned at 4:15 pm by Jeff Manley.

Carma Williams
Chair